Sebdel

Press kit

Sebastián Delsalto, Sebdel

I build and transform businesses with AI.



English (US) · Version 1, November 2026

Short bio



Sebastián Delsalto, known as Sebdel, was born in Boston, raised in Ecuador and lives in Quito. He is the founder of Daleki Global, the group through which he creates and leads companies built on artificial intelligence. Before that he played music at parties, produced events and built a marketing agency with partners.

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Full bio

Sebastián Delsalto learned to sell by playing music at parties in Quito. From there he moved into event production: in 2012 he founded Dancing Shoes, which staged LUVRUN5K with MTV in 2013 and Fútbol al Parque in 2014. In January 2017 that company became Wingman, a marketing and advertising agency that works from inside its clients' companies, and he remains its majority partner.

From 2020 on he taught himself crypto and artificial intelligence and gave talks about what he was learning. In 2024 he was a guest on the Forbes Ecuador podcast. Today he leads Daleki Global, home to Daleki Lab, Daleki Capital, Daleki Art, Daleki Trade, Daleki Gaming and Daleki Merch, and he builds Wingman with his partners.

His public work comes back to one practical question: which parts of a company can run on AI, and where a person still needs to decide. On onesebdel.com he shares what he tests, mistakes included.

Positioning

I build and transform businesses with AI.

Sebastián speaks and writes from what he has built. He talks about what he tried, what it cost him and what he would change, using examples people can check for themselves.

Who he speaks to

Business owners, founders and leaders in Ecuador and Latin America, teams that need a shared method, and event organizers and media looking for a firsthand story.

Selected milestones

1998 Starts playing music at parties in Quito, his first business.

2012 Founds Dancing Shoes, an event production company.

2013 Produces LUVRUN5K with MTV.

2014 Produces Fútbol al Parque.

2017 Dancing Shoes becomes Wingman.

2024 Appears as a guest on the Forbes Ecuador podcast.

2025 Founds Daleki Merch.

Today Leads Daleki Global and the companies in the group.

Companies and roles

	Field	Role
Daleki Global	Holding company	Founder
Daleki Lab	Artificial intelligence	Founder
Daleki Capital	Digital assets	Founder
Daleki Art	Conceptual art	Founder
Daleki Trade	Foreign trade	Founder
Daleki Gaming	Educational video games	Founder
Daleki Merch	Corporate merch	Founder
Wingman	Marketing, advertising and AI	Founder and majority partner

Sebdel is Sebastián Delsalto's personal brand, not a Daleki Global company.

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Speaking and interview topics

A company designed around AI

What changed in how I operate and where a person still decides.

Agents and accountability

What I'd delegate to an agent and what I wouldn't yet.

Building with community

What music, events and marketing taught me.

Digital assets, no promises

An educational view, with no financial advice.

Formats

Keynote

A main talk with story, method and my own examples.

Panel or fireside

A guided conversation with others.

Talk plus practice

A short talk followed by an exercise with the group.

Interview or podcast

In studio or remote, for media and communities.

Two separate paths

A talk for a company or event is a service and gets booked. A press interview or podcast is an editorial invitation: it has no price, and no appearance can be bought.

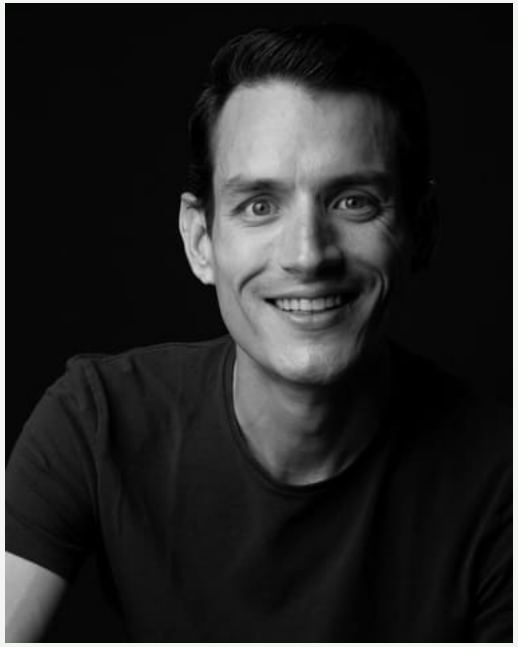
Press kit

Approved visual materials



Studio portrait

Vertical, 1537 × 2048 px



Square photo

For profiles, 1080 × 1080 px



Illustrated portrait

Brand illustration, 1200 × 1500 px



Sebdel logo

SVG and PNG included in the ZIP

For press coverage, programs and event materials, with the images left unaltered.

Contact and social

For interviews, speaking or additional materials, reach out to him directly.

Email
onesebdel@gmail.com

WhatsApp
+593 99 785 4652

This press page
onesebdel.com/en/press

LinkedIn
linkedin.com/in/onesebdel

Instagram
instagram.com/onesebdel

X
x.com/onesebdel